

14th Annual C. Everett Koop Tobacco Conference

The C. EVERETT
KOOP
INSTITUTE
at DARTMOUTH



Friday, September 22, 2023

- 7:30 a.m. – Registration & Light Breakfast
- 8:00 a.m.–2:15 p.m. – Conference
- In-person attendance is available for Dartmouth Health, Dartmouth College, and outside participants (to capacity)
- Virtual attendance for all others
- Lunch and networking for in-person participants

8:00–9:00 a.m. – Medicine Grand Rounds Keynote: *Nicotine and Tobacco Regulatory Policy - A Look Back and a Look Forward*

Mitch Zeller, JD – Former Director, Center for Tobacco Products, Food and Drug Administration
<https://www.fda.gov/tobacco-products/about-center-tobacco-products-ctp/mitch-zeller>

9:00–9:15 a.m. – Transition from Grand Rounds to the Koop Conference Audience

9:15-9:30 a.m. – *Welcome to the 14th Annual C. Everett Koop Tobacco Conference*

Steven L. Bernstein, MD, Director, Koop Institute, Chief Research Officer, Dartmouth Hitchcock

9:30–10:30 a.m. – *Barriers and Facilitators to Tobacco Control in Rural America*

Amy Ferketich, PhD – Professor, Interim Co-Chair in Epidemiology, College of Public Health, Ohio State University

[Amy Ferketich, PhD | College of Public Health | The Ohio State University \(osu.edu\)](#)

10:30–10:45 a.m. – Break

10:45–11:45 a.m. – *Simulation Modeling of Cigarette Smoking Interventions Among Adults w/Behavioral Health Conditions*

Jamie Tam, PhD, MPH, Assistant Professor, Department of Health Policy and Management, Yale School of Public Health <https://tobaccopolicyeffects.org/> [\[tobaccopolicyeffects.org\]](#)

11:45 a.m.–12:45 p.m. – *Understanding Rural Patient and Provider Preferences for Mobile Lung Cancer Screening Clinics*

Rian Hasson, MD, MPH, FACS, Assistant Professor of Surgery, Geisel School of Medicine, Dartmouth Hitchcock Medical Center

[RIAN HASSON - Dartmouth Institute | Dartmouth College | \(academicanalytics.com\)](#)

12:45–1:15 p.m. – Lunch and Networking

1:15-2:15 p.m. – *Blowing Smoke: The Lost Legacy of the Surgeon General's Report*

Alan Blum, MD – Director, Center for the Study of Tobacco and Society, College of Community Health Sciences, University of Alabama

[The Center for the Study of Tobacco and Society \(ua.edu\)](#)

Learning Outcome:

At the conclusion of this learning activity, (at least 75% of) participants will be able to discuss at least two policy-based approaches to tobacco control along with at least two tactics to promote tobacco control in rural areas.

Accreditation:

In support of improving patient care, Dartmouth Health is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC), to provide continuing education for the healthcare team.

American Medical Association (AMA)

Dartmouth Health designates this live activity for a maximum of 4.0 AMA PRA Category 1 Credit(s)™. Physicians should claim only the credit commensurate with their participation in the activity.

American Nurses Credential Center (ANCC)

Dartmouth Health designates this live activity for a maximum of 4.0 contact hours.

See website for CME-designated participation credit for all other learners. [14th Annual C. Everett Koop Tobacco](#)