# 14th Annual C. Everett Koop Tobacco Conference

**Friday, September 22, 2023**
- 7:30 a.m. – Registration & Light Breakfast
- 8:00 a.m. – 3:45 p.m. – Conference
- In-person attendance is available for Dartmouth Health, Dartmouth College, and eligible outside participants (to capacity)
- Virtual attendance for all others
- Lunch and networking for in-person participants

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| 8:00–9:00 a.m. | Medicine Grand Rounds Keynote: **Nicotine and Tobacco Regulatory Policy - A Look Back and a Look Forward**  
Mitch Zeller, JD – Former Director, Center for Tobacco Products, Food and Drug Administration  
| 9:00–9:15 a.m. | Transition from Grand Rounds to the Conference Audience                                  |
| 9:15-9:30 a.m. | **Welcome to the 14th Annual C. Everett Koop Tobacco Conference**                        
Steve L. Bernstein, MD, Director, Koop Institute, Chief Research Officer, Dartmouth Hitchcock |
| 9:30–10:30 a.m.| **Barriers and Facilitators to Tobacco Control in Rural America**                        
Amy Ferketich, PhD – Professor, Interim Co-Chair in Epidemiology, College of Public Health, Ohio State University  
[osu.edu](http://osu.edu) |
| 10:30–10:45 a.m.| Break                                                                                   |
| 10:45–11:45 a.m.| Simulation Modeling of Cigarette Smoking Interventions Among Adults w/Behavioral Health Conditions  
Jamie Tam, PhD, MPH, Assistant Professor, Department of Health Policy and Management, Yale School of Public Health  
[https://tobaccopolicyeffects.org/](https://tobaccopolicyeffects.org/) |
| 11:45 a.m.–12:45 p.m. | **Blowing Smoke: The Lost Legacy of the Surgeon General’s Report**  
Alan Blum, MD – Director, Center for the Study of Tobacco and Society, College of Community Health Sciences, University of Alabama  
[u ( ua.edu)](http://ua.edu) |
| 12:45–1:45 p.m. | Lunch and Networking                                                                     |
| 1:45–2:45 p.m. | **Understanding Rural Patient and Provider Preferences for Mobile Lung Cancer Screening Clinics**  
Rian Hasson, MD, MPH, FACS, Assistant Professor of Surgery, Geisel School of Medicine, Dartmouth Hitchcock Medical Center  
[RIAN HASSON - Dartmouth Institute | Dartmouth College | (academicanalytics.com)](http://academicanalytics.com) |
| 2:45–3:45 p.m. | Lunch and Networking                                                                     |

**Learning Outcome:**  
At the conclusion of this learning activity, at least 75% of participants will be able to discuss at least two policy-based approaches to tobacco control along with at least two tactics to promote tobacco control in rural areas.

**Accreditation:**  
Dartmouth Health is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

Dartmouth Health designates this live activity for a maximum of 5.0 AMA PRA Category 1 Credit(s) ™.  
Physicians should claim only the credit commensurate with their participation in the activity.

Dartmouth Health Nursing Continuing Education Council is accredited as a provider of nursing continuing professional development by the American Nurses Credentialing Center’s Commission on Accreditation. This educational activity carries 5.0 contact hours.